

Let me show you

three examples where Social Media have been transitioned from the traditional approach of “Adding Content” and “Call to action” towards being pivotal weapons for marketing and revenue generation:

28%

Ratio of
engagement reached

Sara
went from zero to more than one lead (hence potential booking) generated per Post on Instagram, through a structured strategy of Stories and Categorization.

Michele

Upon rebuilding the website with direct booking and a reworked price strategy, whilst rewiring her Instagram approach with planned engagement, she is now spending less time on platforms, achieving however higher returns.

1-5

booking inquiries
per Instagram post

“Working with Natacha and learning new things opened my eyes to a whole new world... highly recommended!”

Melanie

SuperHost on Airbnb and strong on her own website, with applying the right tools and a more professional and focused strategy, she found a steep increase in page views and all properties booked within 24hrs in COVID time, upon a single strategic Post on Facebook.